Please cancel claims 3 to 91.

92. **(Once Amended)** A method of signal processing at a receiver station having a receiver for receiving mass medium programming, an output device operatively connected to said receiver for delivering said mass medium programming and related information, and a processor operatively connected to one of said receiver and said output device for controlling said one of said receiver and said output device, said method comprising the steps of:

inputting to said processor a subscriber datum designating one of mass medium programming to receive and a programming presentation to output;

controlling said receiver station to receive specific mass medium programming;

delivering said specific mass medium programming to said output device;

one of generating and selecting a receiver specific datum by processing information stored at said receiver station; and

controlling said receiver station to output to a subscriber one of a simultaneous and a sequential presentation of said receiver specific datum, with said specific mass medium programming, based on said step of one of generating and selecting,

wherein said specific mass medium programming at least one of explains and makes apparent a meaning of said receiver specific datum.

93. (Unchanged) The method of claim 92, wherein said receiver specific datum is displayed at a video monitor.

94. (Unchanged) The method of claim 93, wherein said specific mass medium programming is displayed at said video monitor.

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95. (Unchanged) The method of claim 94, wherein a first of said receiver specific datum and said specific mass medium programming is overlaid on the second of said receiver specific datum and said specific mass medium programming.

96. (Unchanged) The method of claim 93, wherein said specific mass medium programming is outputted at one of a speaker and a printer.

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97. **(Once Amended)** The method of claim 93, wherein a viewer can see a graphic image which includes said receiver specific datum and at least a first portion of said specific mass medium programming, said method further comprising the step of printing at least a second portion of said mass medium programming.

98. (Unchanged) The method of claim 92, further comprising the step of programming said receiver station to one of (i) store a portfolio of stocks, (ii) process data communicated from a remote transmitter station, and (iii) respond to an instruction which causes said receiver station to generate said receiver specific datum.

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99. **(Once Amended)** The method of claim 98, further comprising the step of establishing telephone communications with said remote transmitter station.

100. (Unchanged) The method of claim 98, wherein a memory is operatively connected to said processor and said data communicated from said remote transmitter station includes at least one of economic, financial, and monetary mass medium programming, said method further comprising the step of processing said at least one of economic, financial, and monetary mass medium programming to store at least one datum of said at least one of economic, financial, and monetary mass medium programming at said memory.

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101.   (Unchanged)   The method of claim 100, wherein said at least one datum of said at least one of economic, financial, and monetary mass medium programming includes at least one price.

Please cancel claims 102 to 191.

192.   (Unchanged)   A method of communicating television program material to at least one of a plurality of receiver stations each of which includes a television receiver, a television monitor, a control signal detector, a programmable processor operatively connected to said television monitor, said programmable processor being programmed to detect and respond to at least one instruct signal in a transmission, said method comprising the steps of:

(1)   receiving a television program at a transmitter station and delivering said television program to a transmitter;

(2)   receiving and storing at least one instruct signal at said transmitter station, said at least one instruct signal operative at said at least one of said plurality of receiver stations to deliver processor instructions to said programmable processor and cause said programmable processor to generate television output in response to said processor instructions, said television output one of completing and supplementing said television program;

(3)   transferring said at least one instruct signal from to said transmitter; and

(4)   transmitting from said transmitter station to said receiver station an information transmission comprising said television program and said at least one instruct signal.

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Amended

193. (~~Unchanged~~) The method of claim 192, wherein one of identification data and said at least one instruct signal is embedded in a television signal including said television program.

194. (Unchanged) The method of claim 192, wherein said step of transmitting directs said information transmission to a plurality of receiver stations at the same time and each of said plurality of receiver stations receives or responds to said at least one instruct signal concurrently.

195. (Unchanged) The method of claim 192, wherein said step of transmitting directs said information transmission to a plurality of receiver stations at different times and each of said plurality of receiver stations responds to said at least one instruct signal at a different time.

196. (Unchanged) The method of claim 192, further comprising the steps of receiving said television program at a receiver in said transmitter station, communicating said television program from said receiver to a memory location, and storing said television program at said memory location for a period of time prior to communicating said television program to said transmitter.

Please cancel claims 197 to 243.